

ABSTRACT

OF THE ACADEMIC DISCIPLINE

"PEDAGOGY AND PSYCHOLOGY OF SUCCESS"

COURSE DESCRIPTION

Prerequisites - basic knowledge of disciplines: Ukrainian language (for professional purposes), Psychology, Philosophy, Sociology, Pedagogy.

THE PURPOSE AND OBJECTIVES OF THE COURSE

The aim is to deepen and improve the theoretical and practical training of students, which contributes to the awareness of: features of the psychology of human development in different periods of life and its formation as a person in today's conditions; formation of psychological features, qualities and characteristics of a successful personality; development of motivation and attitude of the person to success; understanding the need to form the image and prestige of business people, the ability to build their own programs for success, set goals and counteract the negative consequences of failure; formation of ideas and ways to achieve self-realization, self-actualization, psychological well-being, personal and social maturity, self-awareness and adequate self-esteem, self-confidence, readiness for effective goal setting, self-management and self-marketing in achieving personal and professional success.

The task of the course is to study the general provisions, principles and methods of pedagogy and psychology of success, to get acquainted with its basic concepts, categories, methods, technologies; coverage of the peculiarities of methods of forming successful behavior, acquaintance with the structure and content of self-management and egomarketing in achieving personal and professional success, mastering pedagogical forms of successful interaction, learn to creatively apply knowledge and methods acquired during the study of the discipline; ability to plan, organize and analyze behavior; testing the most effective techniques and methods of pedagogy and psychology of success.

COURSE STRUCTURE

CONTENT MODULE

- Theoretical and methodological principles of pedagogy and psychology of success

Topic 1. Success as a topical scientific psychological and pedagogical problem. Formation of personality in today's conditions.

Topic 2. Psychological features, qualities and characteristics of a successful personality. Pedagogy and psychology of leadership and its role in personal success.

Topic 3. Pedagogy and psychology motivation and attitude of the individual to success. The role of self-awareness and self-esteem in ensuring its success.

Content module 2. Applied aspects of pedagogy and psychology of success

Topic 4. Time as an important resource for successful behavior and activities. Time management technology. Planning and organization of successful behavior and activities. Ensuring personal ability to work (mental health hygiene, emotional and volitional reserves, self-organization of personal health).

Topic 5. Techniques of effective communicative interaction on the way to success. Emotional intelligence. Topic 6. Psychological barriers to the formation of successful behavior and activities. Effective ways to overcome them.

Topic 7. Self-management and egomarketing in achieving personal and professional success