

# ABSTRACT OF THE ACADEMIC DISCIPLINE “PSYCHOLOGY OF SUCCESS”

## COURSE DESCRIPTION

**Prerequisite** – basic knowledge of disciplines: Ukrainian language (in professional direction), Psychology, Philosophy, Sociology, Pedagogy.

## THE PURPOSE AND OBJECTIVES OF THE COURSE

*The goal* is to deepen and improve the theoretical and practical training of students, which contributes to the awareness of: the features of the psychology of human development in different periods of life and its formation as a person in the conditions of the present; the formation of psychological characteristics, qualities and characteristics of a successful personality; the development of motivation and attitude of the individual to success; understanding the need to form the image and prestige of business people, the ability to build their own success programs, determine goals and counteract the negative consequences associated with failures; formation of ideas and ways to achieve self-realization, self-actualization, psychological well-being, personal and social maturity, self-image awareness and adequate self-esteem, self-confidence, readiness for effective goal setting, self-management and egomarketing in achieving personal and professional success.

*The objectives* of the course is to study the general provisions, principles and methods of pedagogy and psychology of success, familiarization with its main concepts, categories, methods, technologies; highlighting the features of methods of forming successful behavior; familiarization with the structure and content of self-management and egomarketing in achieving personal and professional success; mastering pedagogical forms of successful interaction, learn to creatively apply knowledge and methods of activity, assimilation during the study of the discipline; the ability to plan, organize and analyze behavior; testing the most effective techniques and methods of pedagogy and psychology of success.

## COURSE STRUCTURE

### *Content module*

1. theoretical and methodological foundations of pedagogy and psychology of success.

Topic 1. Success as an actual scientific psychological and pedagogical problem. Formation of personality in the conditions of the present.

Topic 2. Psychological features, qualities and characteristics of a successful personality. Pedagogy and psychology of leadership and its role in personal success.

Topic 3. Pedagogy and psychology of motivation and attitudes of the individual to success. The role of self-awareness and self-esteem of the individual in ensuring its success.

### *Content module*

2. applied aspects of pedagogy and psychology of success

Topic 4. Time as an important resource for successful behavior and activities. Time management technology. Planning and organizing successful behavior and activities. Ensuring personal working capacity (mental health, emotional and volitional reserves, self-organization of personal health,).

Topic 5. Techniques of effective communicative interaction on the way to success. Emotional intelligence.

Topic 6. Psychological barriers to the formation of successful behavior and activities. Effective ways to overcome them.

Topic 7. Self-Management and egomarketing in achieving personal and professional success